

EVOLUTION OF THE ORGANIZATION

20TH CENTURY SCARCITY



COMPETING FOR
MARKET SHARE



VENDORS



CONTACT LIST



LEADERS MANAGING
ADULTS



SILO + FUNCTION-BASED
WORK



MEETINGS
+ EVENTS



KNOW YOUR AUDIENCE
(1-WAY COMMUNICATION)



COMMAND +
CONTROL



HUMAN
RESOURCES



WORK-LIFE
BALANCE



21ST CENTURY ABUNDANCE

NETFLIX

CREATING
NEW MARKETS



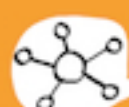
STRATEGIC
PARTNERSHIPS



CONNECTED NETWORKS
(INTERNAL + EXTERNAL)



CONSCIOUS LEADERS
MANAGING PROJECTS



PROJECT-BASED
WORK



CONVERSATIONS



ENGAGE YOUR COMMUNITY
(2-WAY COMMUNICATION)



PEOPLE +
TALENT-CENTERED



IGNITED
WORKFORCE



LIFEWORKING