



# ayelet baron

SPEAKER | FUTURIST

Recognized by Forbes and Thinkers360 as one of the world's top female futurists  
Chief Strategist, Genius 100 Visions, Inspired by Einstein  
Innovator in Residence, Roche/Genentech  
VP Strategy and Innovation, Cisco  
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## OUR FUTURE IS HUMAN

Ayelet Baron is a Visionary Futurist focused on ushering the Human Era by providing guidance on building trusted relationships, collaborating and managing healthy communities.

During her corporate career, she ran strategy and operations for billion dollar global sales organizations within Cisco Systems. She launched the first internal online community at Cisco in 1999, as well as a daily portal to position IT as a strategic business partner.

After a successful career as a tech executive in the Silicon Valley, Ayelet began to see that there is a healthier way to live and work.

As a multi-award-winning author, facilitator and keynote speaker, Ayelet contributes insights into:

- Transforming blueprints for future evolutions
- Unlocking dreams that few dare to actualize
- Sparking trust, collaboration and community

As an early adopter of the future of work and leading global teams in five continents herself, she saw what was coming next—the business and cultural shifts that organizations and leaders would need to embody to be positioned for success in the 21st Century and beyond. Many of the predictions are happening NOW.

As a speaker and facilitator of conversations at all levels of organizations, Ayelet offers inspiring perspectives in her talks and treks on key questions shaping our future.

She partners with changemakers, visionaries and pioneers who are transforming education, business, health and wellness, fashion, retail, regenerative agriculture and areas we are starting to identify and create.

## CONTACT



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## TALKS AND TREKS

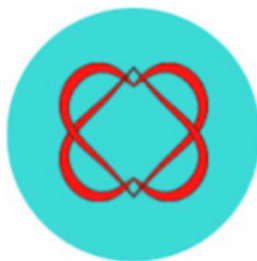
**Our customized, facilitated conversations and treks serve as a compass to navigate and unlock the path to 2027 and beyond.**

**Each Trek stands on its own and is tailored to your needs. You may choose to introduce them all to your organization and communities. The choice is yours.**



### The Future is Human

Everything is Already Here



### Navigating the Shifts 2022 – 2027

The Implications for Life and Work



### The Great Questioning

The Impact of Becoming  
Conscious Creators



### Creating A Flourishing Human Culture

Unlocking the Future of  
Collaboration



### Traps, Seductions and Reality of True Collaboration

Experimenting with Trust,  
Communication, and Leadership



### Finding Courage to Trek into the Unknown

Leaping into Possibilities



## The Future is Human

Everything is Already Here

As below, so above. Organizations are living systems that can thrive with shared purpose, conscious leadership and communication.

The Future is Human Trek unlocks the most important questions for leaders who wish to transform your workplace into valued human experiences and communities.

This trek provides three key benefits:

- Unlocks powerful clarity – and courage – about new, healthy possibilities and questions you can explore.
- Allows you to engage in open and provocative conversations, which will provide you insights on how to transform your greatest problems into opportunities.
- Gives you permission to question everything and decide what clear actions and resources you need for co-creating a future that is fulfilling and leaves your legacy.



## Navigating the Shifts 2022 – 2027

The Implications for Life and Work

We are at a unique point in history, where 2022 is the year of choice and discernment. Then, 2023-2027 will require us to trek into the unknown and experiment and practice new ways of living and working.

Would your leadership team and organization benefit from a talk or facilitated conversation on how you can navigate the shifts that are taking place over the next five years?

This trek provides three key benefits:

- Opens up conversations that may not have happened without it about where you are headed in a very strategic way.
- Allows you to assess what has been getting in your way and how you can shift to open up possibilities that are waiting for you to address them.
- Shift your mindset to embrace the natural flow of change and introduce healthy ways of collaborating, leading and building a sustainable foundation based on wholeness, trust and impact.



## The Great Questioning

The Impact of Becoming  
Conscious Creators

Many are calling it The Great Resignation, when in reality what we are truly facing now is one of the biggest opportunities of our time to create what we need.

This is what The Great Questioning Trek is calling us to consider: what is our own responsibility in becoming conscious creators who live whole and meaningful lives?

Many shifts are taking place and more people want to live a life of deep meaning and connection that requires us to work and live differently. In this Trek, we will examine:

- What can we shift over the next five years so we can all thrive?
- Not only are individuals making shifts but organizations will need to transform as more and more people step into their power and take personal accountability. How are you responding?
- Can you imagine working with communities of conscious creators, instead of workers and laborers?



## Creating A Flourishing Human Culture

Unlocking the Future of  
Collaboration

Collaborating is not only key to our future but is foundational in creating a flourishing human culture. What if there is no “they” and no “us.” No division. No separation. Because we not only have shared purpose but our mission and values are aligned in a collective direction that is bigger than us?

Creating a Flourishing Human Culture Trek helps you:

- Uncover your path of opportunity, which is a conscious state of choice and discernment and a willingness to leave best practices behind and trek into the unknown.
- Unlock the future of collaboration in a way that brings your organization to life.
- Address what truly is possible by Creating thriving communities that serve the shared purpose of the organization because at the heart of it all, people matter deeply. This is why your collaboration, communication and trust are key. With them, you are ready for anything.

We have yet to touch the surface when it comes to collaboration, which is the foundation of creating a flourishing human culture. What is at the heart of making your strategy happen with people?





## Traps, Seductions and Reality of True Collaboration

Experimenting with Trust,  
Communication, and Leadership

Playing for the long haul means unstuffing ourselves from people, systems and things that no longer serve us. Creating the next generation organizations, teams or structures for the emerging world requires a much different approach than the ones that we inherited or created.

The Traps, Seductions and Reality of True Collaboration Trek has three key areas of focus:

- There is so much opportunity when it comes to collaboration and at the heart of it is communication. What are some traps to be aware of?
- Seductions are all around us but we think of them mostly in romantic situations but this is a limiting belief. What are some seductions to unlearn and become aware of?
- The shifts that are taking place over the next five years are key to our future and being able to truly collaborate is foundational. What reality are you co-creating?

There is a long road ahead when it comes to building trusted relationships with people in different physical locations as well as co-located that will help any organization thrive.



## Finding Courage to Trek into the Unknown

Leaping into Possibilities

Are you ready to explore and become aware of what's calling you, and how you want to show up in the world? Are you aware of your "blind" spots and opportunities?

This Self-Trek focuses helps you leap into possibilities in three key areas:

- 1.Soul: Discovering Your Wonder and Awe. Our ability to truly know ourselves and self-actualize is at the heart of everything. Have you discovered the wonder that is you?
- 2.Adventure: Trekking into the Unknown. Sometimes we need to walk away from what we know and explore what's possible. Are you ready to trek into the unknown?
- 3.Health Conscious: Trusting Your Heart. New questions are emerging and they are different for each of us. Are you ready to be health conscious and trust your heart?

Are you ready to flow with life and trust the currents? These are truly exciting times but we are being asked to let go of to-do lists and the rat race. It's time to first practice empathy, compassion and kindness within ourselves so we can choose wisely and leap into possibilities.